

Working Group 2

How to better link science and practice in land use/ land management – Mind mapping



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(1) Who are our practitioners?

Are scientists part of the practical community?

(2) Which ways of communication & exchange could help?

(3) Which instruments would support a better connection/ cooperation between science & practice?



Science

2 Sites

Practice



(1) Who are practitioners?

- **Municipality, Governmental organisations, administrative authorities (People who prepare decisions)**
- **Regional planners and managers**
- Investors
- Water managers
- Managers of protected areas / Nature
- Land owners:
- Representatives
- **Fisheries association)**
- **Farmers association)**
- Other scientists

Governmental vs. non-governmental (private)

Are scientists part of them?

- (Disagreement on that)

(2) Ways/ instruments of communication?

Depends on who you want to talk to!

- Personal communication
- Workshops (local, ...)
- Reports
- Public (new) Media
- Interviews, questionnaires

Dependent on who receives information,
who is the one you want to address

In general:

- Demand-related research/ results needed!
- Communication should respond to needs (language, info-types) -> match the right level, requests of the practitioners

(2) ...

- **Separation between information generation (scientist) and information provider (mediator/ filter) necessary? -> cascade of info-transfer**

Basic science -> applied science -> mediator/ communicator

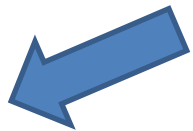
Who could act as a filter??

- Journalists
- Consulting
- NGO

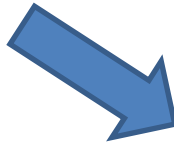
There is a lack of suitable communications instruments!

A Question of funding?

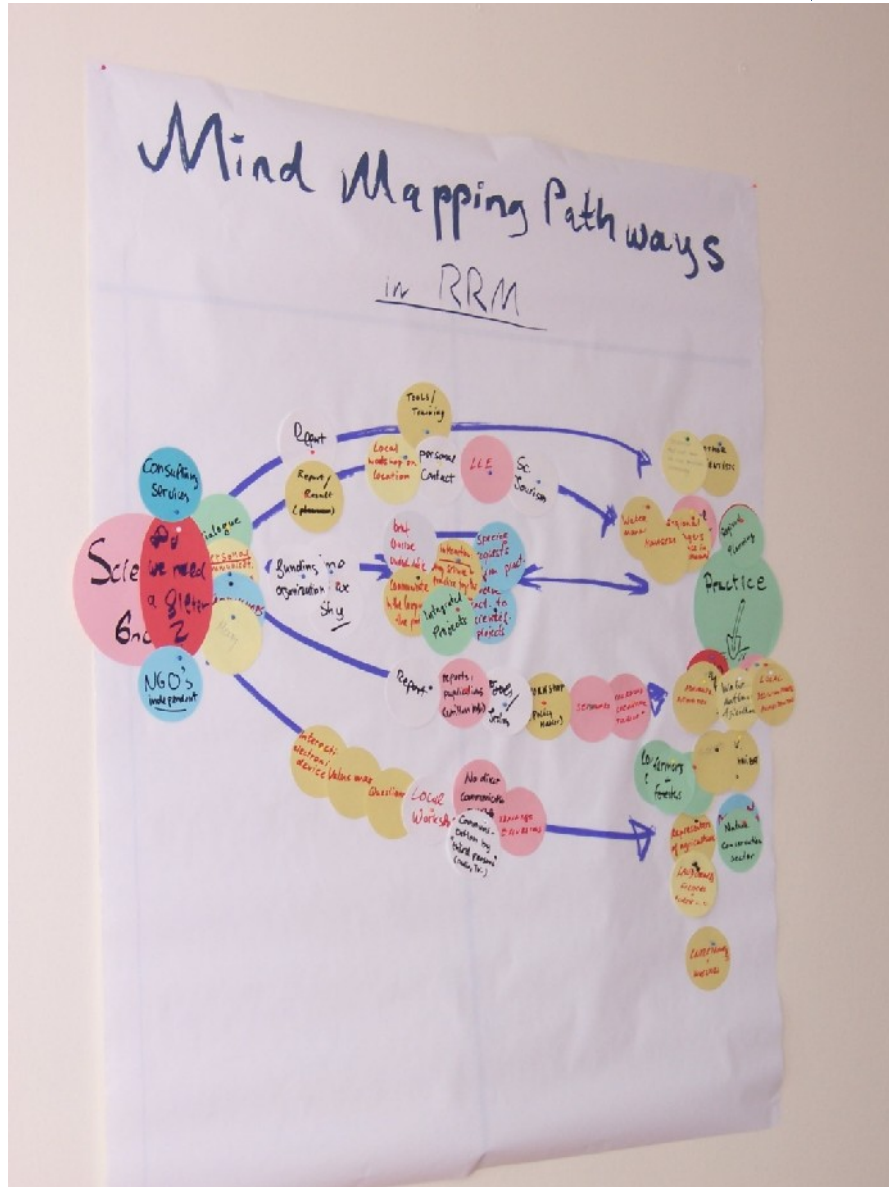
Science



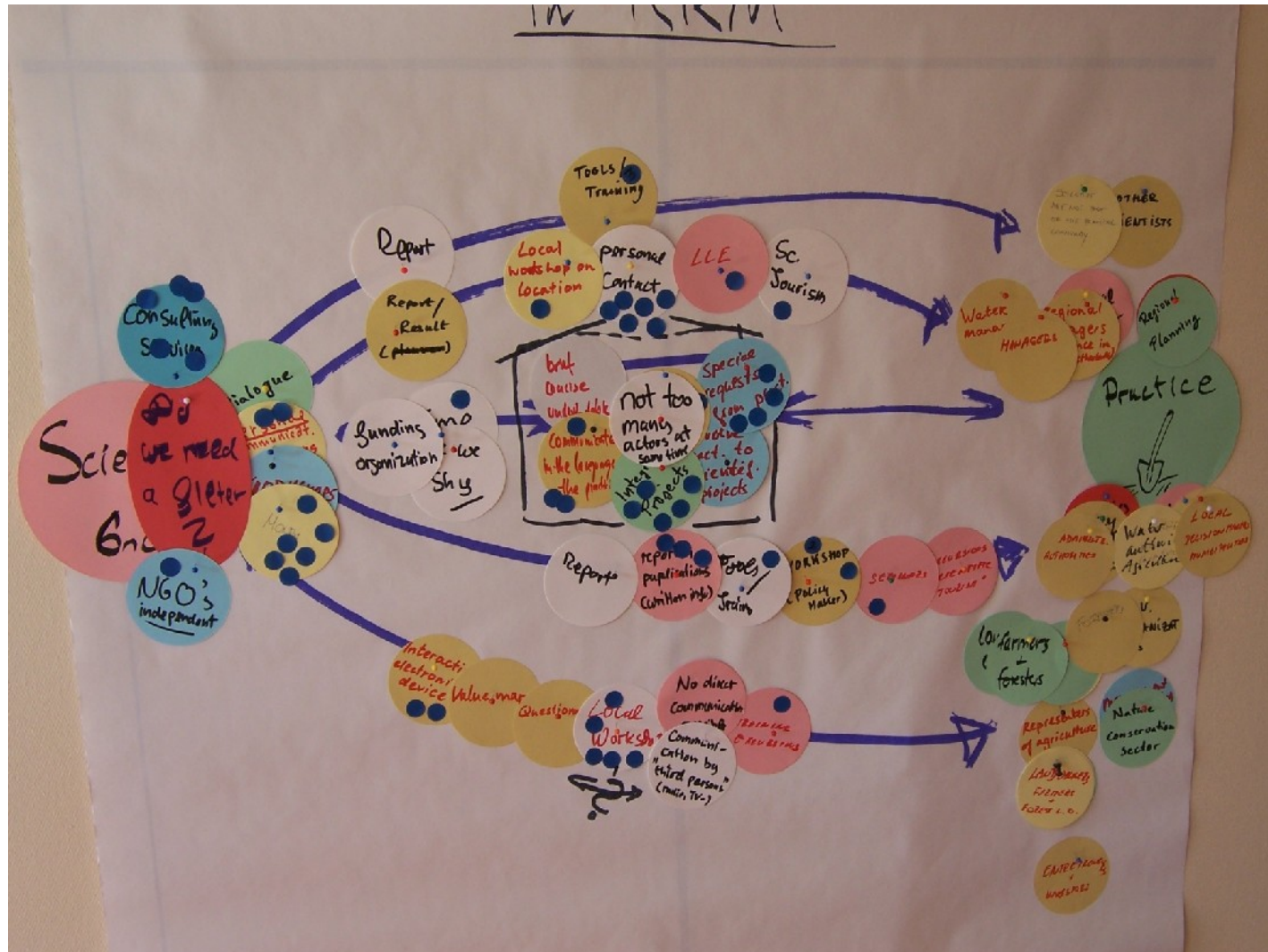
2 Sites

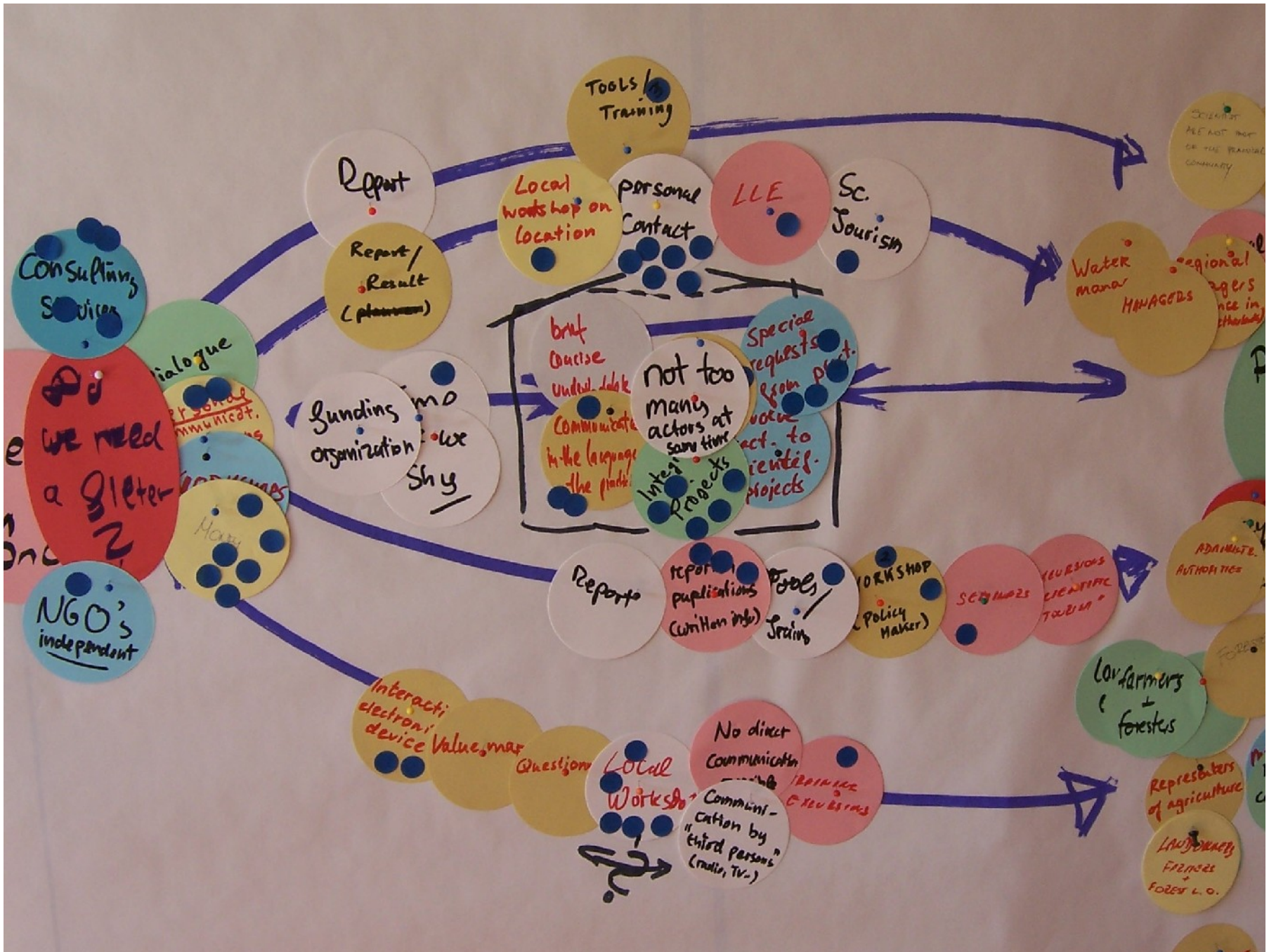


Practice

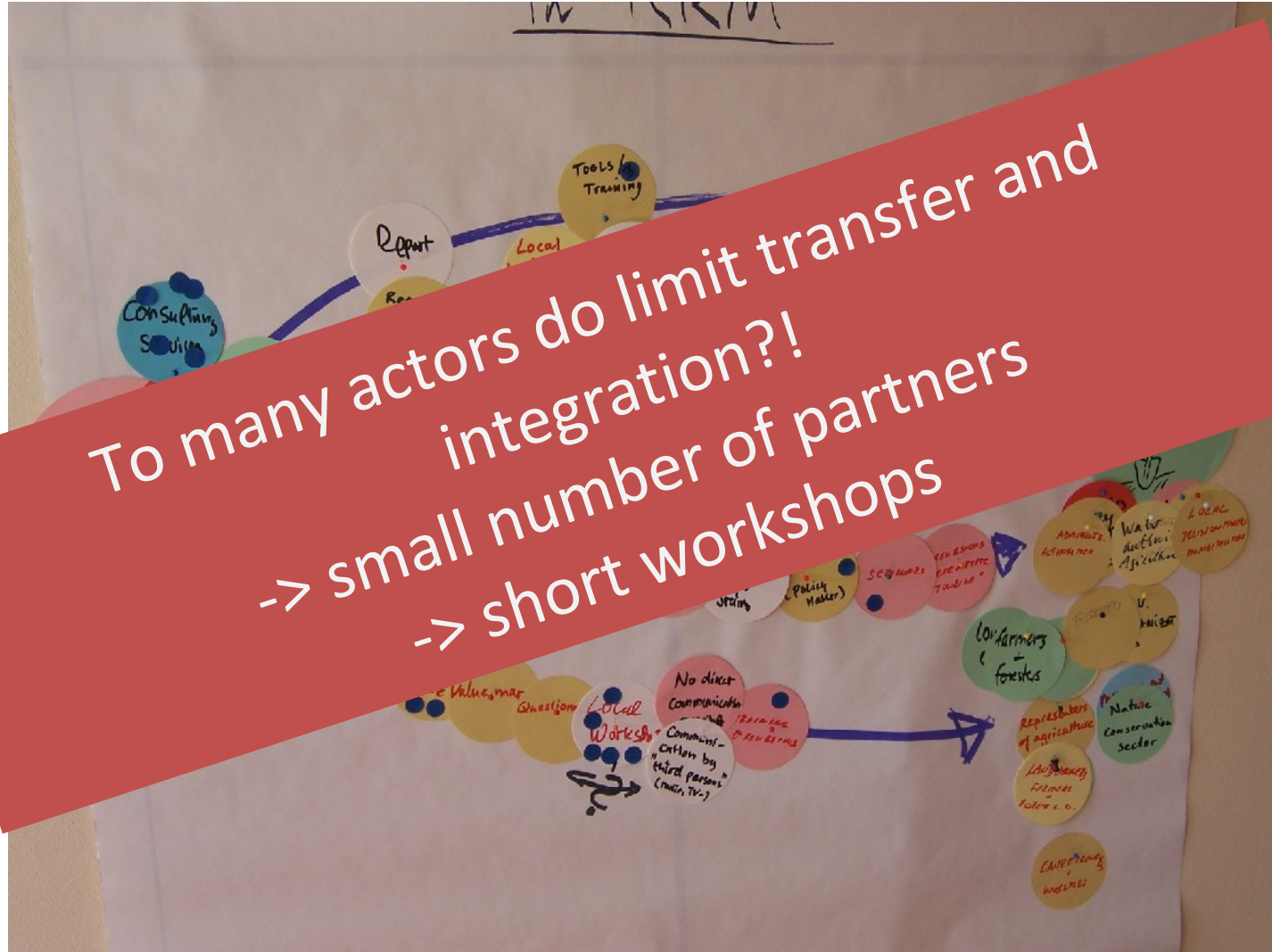


(3) Which instruments are preferred?





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To many actors do limit transfer and integration?!
-> small number of partners
-> short workshops